

Roberto Chiaveri

Curriculum vitæ | 2017

Residence	Milan, Italy	Linkedin	linkedin.com/in/robertochiaveri
Date of birth	15th of January, 1983	Twitter	twitter.com/robertochiaveri
Phone	+39 333.82.85.502	Instagram	instagram.com/robertochiaveri
E-mail	roberto@robertochiaveri.it	The noun project	thenounproject.com/robertochiaveri
Website	www.robertochiaveri.it	Issuu	issuu.com/roberto.chiaveri

Digital UX/UI Designer for web & mobile apps

I'm a designer who loves to code, and a coder who knows how to design.

My experience and skills shape my ideal role at the center of the product building process, connecting the initial idea to the actual implementation, from the initial idea to the final delivery.

EXPERIENCE

Currently - User experience Designer at UBI Sistemi e Servizi (UBI Banca group)

My role is both creative and technical: working with the product team I lead the definition of the user experience up to the final visuals, then I join the developers for the actual implementation and fine tuning. I enjoy being able to relate with many actors in the company, helping to shape the business requirements and finding the optimal execution.

2013-2014 - Interface Developer at YOOX Group (ESIS Consultant)

YOOX Group: front-end web development: due to my graphic design sensibility and my CSS/Javascript skills I've been designated as the key developer to build the first draft of the interface for the new website, working with both the creative department and the agile development team.

2012-2013 - Project manager, web developer at Opera21

2011-2012 - Designer, web developer at Opera21

Web design, project management, web development of websites, on-line services and mobile applications for phones and tablets.

As a consultant my role changed in every project: from brand identity design, graphic design and social media strategy projects, but was mostly web development. After about a year I was promoted to a project management role.

2007-2011 - Art director and UX designer at Alfabetti from 2007 to 2011,

I've been in charge of identity, graphic designs, concept and development (Flash and HTML5) of web applications focused on promotion of art, cultural heritage and tourism.

2005-2010 - Graphic designer, web designer and web developer freelance during the University years

During my studies I made my first work experiences as graphic designer (mainly websites and logotypes for friends) and web designer/developer (mostly XHTML and Flash).

EDUCATION

- 2008 **Master degree in Services Design** (107/110), Politecnico di Milano, Design Faculty
Thesis: *"User centered design of an educational service for primary school children to enrich the experience of museum visits through game, technology and internet"*.
- 2005 **Bachelor degree in Communication design** (108/110), Politecnico di Milano, Design Faculty
Thesis: *"User interface design and Flash prototype development for a music media player"*.

SKILLS AND PROJECTS

Having both solid graphic and programming skills allowed me to become the ideal figure to develop quality pixel-perfect front-end interfaces: I am in love with HTML5 technologies and web standards, and I deeply care for design, aesthetics and rich digital user experiences. In my career I've frequently been a "bridge" figure between clients, understanding and gathering design and business requirements, and the technical team, being an active part of the development phase.

You can picture me as a digital artisan, who loves to craft beautiful interactive interfaces for every device.

- 2014-today **UX design, interface design, front-end web development for smartphone and tablet apps at UBI Banca**
I'm responsible for the user experience of the home banking, mobile payments and online trading mobile apps.
- 2013 **HTML5 web development** for Kartell online store at **YOOX**
- 2011-2013 **Project Management and web development** of Same Deutz-Fahr international websites, particularly for samedeutz-fahr.com, same-tractors.com and lamborghini-tractors.com, all based on the Joomla CMS with heavy theming and PHP customization.
- Design and HTML5 development** of an iPhone app for Assoquestioni with web technologies and Phonegap;
- Consultant at Accenture Media Agency** for mobile application development;
- Project management, web design** for Assoquestioni
- Project management and front-end web development** website for Lamborghini GreenPro tractors (Joomla).
- HTML5 web development** for Pomellato website widgets in HTML5 for web and tablets.
- Responsive HTML5 development** with Accessibility features for Trentino Riscossioni
- Front-end development** for THUN website, particularly the custom interactive widgets.
- Design e front-end web development for Octo Telematics USA** (website and user dashboard)
- 2008 – 2011 **Graphics and interaction design** for the Ambrosiana Library and Art Gallery on-line virtual tour, Leonardo's Codex Atlanticus digital exhibitions and for the Firenze's Accademia Gallery.
- Design and engineering** of the Alphabeti format "Virtual Expo" for interactive digital 3D art exhibitions. The format is on-line on the "Alberto Savinio" exhibition official website, (hosted at Palazzo Reale, Milan) on one of the most popular national newspapers "Il Sole 24 Ore"
- Communication design** for three editions of the convention "Turistarth – Tourism, Art and technologies": web design, social media, prints.
- Design and 3D rendering** of the "virtual gardens of the Righteous" for "WeFor – Web European Forest of the Righteous"

Graphic design, web design and development of "Mediocrati Tour - Discover art and Culture" a website dedicated to Cultural Tourism in Calabria region.

2006 - 2007 Stage and multiple collaborations with Mc3 Design web agency in Milan as designer and flash developer. Design and development of the web-identity format "TuoNomeCognome" for real-time generation, WYSIWYG editing of on-line business cards.

2004 - 2007 Occasional works as freelance designer during Master degree in design as illustrator and web developer.

LANGUAGES

Mother tongue: **ITALIAN** Other: **ENGLISH**

2009 English ETS TOEIC TEST score: **955/990**

2005 English ETS TOEFL score: **257/300**

SKILLS

Web development skills

- Fluent HTML/SCSS/Javascript coding following techniques and best practices for Responsive and Adaptive layouts, Mobile First, semantic coding, SEO optimization, usability and W3C compliance;
- Fluent SCSS / CSS3 and JavaScript frameworks for web applications and mobile;
- Server-side web development: PHP;
- CMS Content Management Systems: Wordpress, Joomla;
- Code versioning tools: SVN, GIT.

Graphics and visualization skills

- Computer graphics, vector drawing, photo editing with Adobe Creative Suite;
- Brand Identity, logo design, promotional or informative graphics;
- Illustration, both with pencil, ink and with mixed techniques;
- User interface design, layouts, interactions, icons, pictograms, narrative storyboards;
- UX Design, icon design, mobile/tablet application design, mobile first responsive web design.

Operating systems and office productivity

- Microsoft Windows, Apple Mac OSX, iOS and Android;
- In-depth knowledge of the personal computer hardware and networking;
- Professional documents editing in Ms Office;
- Creation of templates for documents, presentations, spreadsheets.

INTERESTS, MOTIVATIONS AND OBJECTIVES

- I see myself as a craftsman: I work passionately and I believe that every detail defines the quality of my work.
- I'm committed to grow professionally and I'm always interested in opportunities to learn useful new skills. Whenever possible I aim for the best result and I don't like to settle for shortcuts.

- I like to believe I'm a forward thinker: I'm an early adopter of new technologies, mobile-first enthusiast, web standards and progressive enhancement evangelist.
- I'm a team worker, I enjoy sharing thoughts and brainstorming with colleagues and coworkers. I've been part of agile teams both as a graphic designer, as a developer and occasionally as team leader.
- As a designer I'm focused on the user, as a developer I'm focused on the teamwork.
- In everything I try to keep an open mind.