



CURRICULUM VITÆ

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Name	ROBERTO CHIAVERI
Current status	Graphic designer, web designer e web developer at Opera21 Nordest
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Address	Via Teodosio 56, 20131 Milan, Italy
Nationality	Italian
Date of birth	15th of January, 1983
Education	2008 - Master degree in Services Design (107/110) Politecnico di Milano, Design Faculty Thesis: "User centered design of an educational service for primary school children to enrich the experience of museum visites through game, technology and internet" Tutor: Margherita Pillan 2005 - Bachelor degree in Services Design (108/110) Politecnico di Milano, Design Faculty Thesis: "User interface design and development for a media player" Tutor: Francesco Cavalli

Professional graphic designer, illustrator, web designer and developer since 2007.

Art director at Alphabeti from 2008 to 2011,

I've been in charge of graphics, design and development of web applications and interaction design for immersive, interactive on-line application for cultural heritage promotion and tourism.

Continued partecipation in seminars by Adobe, Actionsript.it, O'Reilly Media and conventions about web, socia and mobile marketing. I'm an internet and technology enthusiast, frequent reader of magazines and webzines about tech culture, design, graphics and consumer technology.

WORK EXPERIENCE

2011 Designer and front-end developer at Opera21 Nordest
Web design (Adobe Fireworks, Adobe Illustrator, Adobe Photoshop) and web development (Hand-coded HTML5 & CSS3, JavaScript, extensive knowledge of cross-browser development issues on different platforms and devices, mobile HTML5 development, principles of usability and accessibility, SEO practices and code optimization, knowledge of server side language and technology, PHP development).
I've been in charge of projects presentation to the client and software training.

MOST RELEVANT WORKS:

[Opera21] - **Fron-end development of the new THUN website**, engineering and coding of the user experience and interactions with HTML5 technologies.

[Opera21] - **Front-end and CMS development for Scapaltalia.it website**

[Opera21] - **Design e front-end development for Octo USA** (website and users dashboard)

2008 - 2011 Art Director at Alphabeti, in charge of graphics, design and development of web applications and interaction design. Graphic design, web development, brand identity and illustration (from the paper&pencil to Adobe Creative Suite, from strategy to hands-on HTML5, CSS, JavaScript, FLASH, ActionScript, XML, PHP, MYSQL).

MOST RELEVANT WORKS:

[Alphabeti] - **Graphics and interaction design** for the Ambrosiana Library and Art Gallery **on-line virtual tour** and Leonardo's Codex Atlanticus digitalized exhibitions: ambrosiana.ilsole24ore.com and for the Firenze's Accademia Gallery tour on cd-rom

[Alphabeti] - **Design and engineering** of the Alphabeti format "Virtual Expo" for interactive digital 3D art exhibitions. The format is on-line on the "Alberto Savinio - La Commedia dell'Arte" exhibition official website, (hosted at Palazzo Reale, Milan) www.mostrasavinio.it and on of the most popular italian national newspapers "Il Sole 24 Ore": alberto-savinio.ilsole24ore.com

[Alphabeti] - **Graphic design, web design and development** of "Mediocrati Tour - Discover art and Culture" a website dedicated to Cultural Tourism in Calabria: www.mediocratitour.it

[Alphabeti] - **Communication design** for three editions of the convention "Turistarth - Tourism, Art and technologies": web design, social media, prints: www.turistarth.com

[Alphabeti] - **Design and 3D rendering** of the "virtual gardens of the Righteous" for "WeFor - Web European Forest of the Righteous": www.wefor.eu/giardini.php

2007 Stage at Mc3 Design web agency in Milan: design and engineering of the web-identity format "TuoNomeCognome" for real-time generation, WYSIWYG management, publishing and printing of on-line business cards.

2006 - 2007 Collaboration with Mc3 Design web agency as designer and flash developer.

2004 - 2007 Occasional works as freelance designer, illustrator and web developer for: Vibracustica, BlackCoffeeMilano, PC Solving, ColorsTime, Mc3 Design, Bimar, Respiro Consapevole, Studio Prina Fotografia, Cormaf, Idea Business.

LANGUAGES

Mother tongue: **ITALIAN** Other: **ENGLISH**

2009 English ETS TOEIC TEST score: **955/990**

2005 English ETS TOEFL score: **257/300**

SKILLS AND COMPETENCES

Graphics and visualization

Art direction from brief to publishing

Hand drawing, both pencil and ink and with mixed techniques and draaging tools.

Computer graphics, vector drawing, photo editing with Adobe Photoshop CS5, Adobe Illustrator CS4, Adobe Fireworks CS5, Microsoft Expression Studio.

User interface design, layouts, interactions, icons, pictograms, symbols, usage storyboards

Animated and interactive graphics pattern

Photorealistic 3D modelling of virtual places and objects

Web Design, programmazione e sviluppo applicazioni web

From brief or a given template (Axure Infodesign, Photoshop mockup, Fireworks file) to building and publishing the finished website.

I design and build beautiful, clean and robust websites with standards-compliant, semantic code;

Front-end web development: "HTML5", HTML, XHTML, XML, RSS;

Front-end web development: CSS 2, CSS 3

Front-end web development: jQuery JavaScript framework ;

Front-end web development and design: Adobe Flash CS5: ActionScript 3 and ActionScript 2.

Design and implementation of multi-media web applications and marketing games both for desktop computers, smartphones and portable devices.

Server-side web development: PHP, MySQL

CMS Content Management Systems: Joomla! Open-Source CMS.

Social networks

Management, customization and integration of Twitter, Flickr, Facebook, LinkedIn, Delicious, YouTube, Wiki and other social networks and cloud services

Audio/video

Creation of computer graphic movies with con Adobe Premiere, VirtualDub, Prism, Flash, Audacity

Operating systems

Microsoft Windows (Seven and eariler), GNU/Linux (Ubuntu)

In-depth knowledge of the personal computer hardware and networking

Office productivity (Microsoft Office, OpenOffice, Google Docs)

Professional documents editing composing, formatting

Creation of templates for documents, presentations, spreadsheets

INTERESTS, MOTIVATIONS AND OBJECTIVES

I see my job as a craftsman's: I believe in my work, I put passion in it and I think that every detail defines the quality of the work. Also, I think that every project cleverly designed and built with care and commitment enriches both the client and the designer.

I'm committed to grow professionally and I'm always interested in opportunities to learn useful new skills. If there's a way to do a better job I don't mind taking the long, harder but steady way to accomplish the task.

I'm a team worker, I enjoy sharing thoughts and brainstorming with colleagues and coworkers.

I try to keep myself up-to-date: I follow blogs, webzines, magazines. I try to anticipate new trends and do my best to design things that are standards-compliant, work well and look good both in the present and in the foreseeable future.

I always try to keep an open mind.